



OFFICE OF THE MAYOR

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MAYOR TONY F. MACK

609-989-3030

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Dear City of Trenton Residents:

When I took office on July 1, 2010, I made a commitment to residents that our administration will leave our City in better shape than we found it. One of the most fundamental issues the City has faced is how to adequately address public safety. There were a total of 438 murders in the City of Trenton from 1985 through 2011. Below you can find a detailed breakdown by year. This data comes from the *Department of Justice, FBI Uniform Crime Statistics Reports*.

1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
7	21	12	21	22	21	7	16	11	9

1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
16	14	12	15	8	14	13	19	13	18

2005	2006	2007	2008	2009	2010	2011
31	18	25	19	17	15	24

We need to destroy the notion that crime can happen in this City without consequence. We also need to address the conditions, both environmental and social, that allows crime to thrive. It is for these reasons and more that my administration presents the *2012 Comprehensive Crime Initiative* to be implemented February 1, 2012.

Sincerely,

Mayor Tony F. Mack

2012 Comprehensive Crime Initiative

Accountability & Communication

The Office of the Mayor will assign liaisons from the Public Works, Inspections, Municipal Court, and Administration departments to meet on a weekly basis with the command staff of the Trenton Police Department. These departments are interconnected and need to be communicating for any crime fighting strategy to be successful. These liaisons will also attend Comp Stat meetings where appropriate. The Office of the Mayor recommends representatives from Probation, Parole, the Prosecutor's Office, and State Police also attend these meetings.

The Office of the Mayor will require a joint memorandum to be submitted weekly to attest to the results of our crime fighting strategies and these meetings. The sharing of ideas and resources between these departments and agencies will bring a new level of accountability in how we address crime in the City of Trenton.

All Hands on Deck (AHOD)

This program gives the Office of the Mayor the authority to recall all available police officers within the Trenton Police Department, to active duty status for 48 hours. These officers will be assigned to street patrol (mobile and foot patrol) units in designated high crime areas. The objective is to saturate, suppress, and prevent. The decision to use this power will be determined by spikes in crime and made in concert with the Trenton Police Department Command Staff.

Broken Windows Policing

This program inherently recognizes the funding challenges our City faces as it relates to adequately addressing crime. The Office of the Mayor has instructed the Police Department, Public Works, Inspections, and Municipal Court departments to better address those small petty quality of life crimes that pervade our neighborhoods and downtown. For example it means cracking down on aggressive panhandlers, loitering, prostitution, illegal dumping, public drunkenness, and littering.

There will be some who argue against focusing on residents who litter or panhandle, for example, but it is low-level crimes like these that act as breeding grounds for larger crimes and neighborhood destabilization.

Calling all Clergy

This program seeks to bring the City's Clergy into the discussion about crime prevention. The Office of the Mayor will be sending out invitations to all churches in the City and asking Clergy to join us in an open discussion about our crime prevention programs. This open discussion will take place in City Council Chambers before the end of February. We will be very direct with our message, and that is government can no longer continue to carry this burden on its own. We expect each community stakeholder to pull their own weight.

Community Oriented Solutions

This program seeks to leverage the City's Community Development Block Grant funds to support programs civic associations and neighborhood watch groups' host. The City has a large civic association network with Trenton Council of Civic Associations (TCCA) as the unifying organization. These groups consist of residents on almost every single block in our City and are very in-tuned with the needs of their neighborhoods. Therefore, this program will encourage said groups to expand their programs while the City offers funding.

Community Policing Overview

This comprehensive crime initiative was compiled after reviewing some of the most successful best practices from urban and metropolitan cities throughout the United States, like Washington, DC; Los Angeles, California; and Philadelphia, Pennsylvania. Additional crime strategies used by the Trenton Police Department cannot be included because it will interfere with their ability to successfully implement their policing strategies. This is merely an overview of successful community policing initiatives, and it is a working document and will be updated accordingly.

Got Guns?

This program will establish a partnership between residents and police in order to prevent gun violence. The goal is to encourage residents to report information about illegal firearms or weapon caches to police. The City will establish an Anonymous Firearm Tip Line for residents to report this information. Implement this program with the Mercer County Prosecutor's Office as they have to facilitate and over see this process.

Speak Without Fear

This is a program that the Trenton Police Department already has in place that gives residents numerous confidential methods to report crime. Those methods include:

1. 609.989.3663 for Confidential Tips
2. 989.DRUG for Drug Tips
3. Email: tpdtips@trentonpolice.net
4. Text-A-TIP to CRIMES (274637) and enter the word TPDTIPS

The Office of the Mayor will dramatically expand and alter this program by focusing on communication between police and residents. All officers within the department will be required to have business cards that include regular contact and 'Text-A-Tip' information. The expectation will be for officers to distribute these cards with every interaction with residents.

To further facilitate communication the City will expand the amount of officers who have Blackberry devices, to all foot patrol officers and those patrol officers in those challenged areas. These officers will be accessible to residents, via business cards and a Blackberry. The department will issue a general order making it mandatory that officers carry and distribute these cards and encourage residents to make use of confidential tip lines and 'Text-A-TIP.'

The Office of the Mayor will meet with the School Board and Superintendent of Trenton Public Schools and have flyers distributed to all students encouraging them to make use of 'Text-A-TIP.'

The Office of the Mayor will partner with the Police Department to better market this program so residents know they have options as it relates to safely and securely reporting crime. This marketing strategy includes but is not limited to: the Connect CTY system, social network sites, adverts in local papers, and making use of the City-wide tax and water mailings.

Tools & Technology

We have identified the most challenged "hotspots" and concentrated areas of crime within the City of Trenton; and will identify grant funding to acquire advanced surveillance technology.

Reward Program

The Police Department needs greater resident participation solving crimes. Therefore through a joint partnership between the Office of the Mayor and the Police Department we will offer a reward of up to \$25,000 reward that leads to the **arrest and conviction** of a person responsible for any homicide within the City of Trenton.